

PRODUCT BOOK

CRAFTIA NATURA

ULTRA PREMIUM DOG FOOD

Contents

CRAFTIA NATURA	04
Chicken & Turkey - adult dogs toy & small breeds	08
Chicken & Turkey - adult dogs medium & large breeds	09
Lamb with Quail - adult dogs toy & small breeds	10
Lamb with Quail - adult dogs medium & large breeds	11
Salmon & Herring - adult dogs toy & small breeds	12
Salmon & Herring - adult dogs medium & large breeds	13
Duck with Pheasant - adult dogs toy & small breeds	14
Duck with Pheasant - adult dogs medium & large breeds	15
Chicken & Turkey - puppy toy & small breeds	16
Chicken & Turkey - puppy medium & large breeds	17
Lamb with Quail - puppy toy & small breeds	18
Lamb with Quail - puppy medium & large breeds	19
Salmon & Herring - puppy toy & small breeds	20
Salmon & Herring - puppy medium & large breeds	21
Duck with Pheasant - puppy toy & small breeds	22
Duck with Pheasant - puppy medium & large breeds	23

CRAFTIA NATURA

Ancestral-Inspired Nutrition for Modern Dogs

Craftia Natura is an ultra-premium range pet food developed to combine the principles of ancestral nutrition with modern scientific formulation.

Each recipe is built around a high inclusion of freshly prepared animal proteins, carefully balanced with selected low-glycaemic ancestral cereals. This combination supports a gradual and sustained energy release while contributing to overall metabolic balance.

At the heart of the range is the Nutribiome System, a specialised blend of prebiotics, functional fibres and selected botanicals. This system is designed to support intestinal microbiota, digestive efficiency and optimal stool quality.

Naturally sourced ingredients such as fruits and plant extracts further enrich each recipe with antioxidants, contributing to immune function and overall vitality.



CRAFTED WITH CARE
COMBINING NATURAL INGREDIENTS WITH NUTRITIONAL PRECISION
ENHANCED BY UNIQUE DESIGN PROCESSING

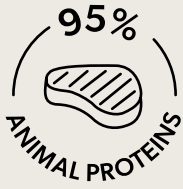


PLANET-RESPONSIBLE
PRODUCED USING RENEWABLE ENERGY SOURCES



0% ARTIFICIAL COLOURS,
FLAVOURS AND PRESERVATIVE ADDED

Our Approach



High Animal Protein Inclusion

A premium combination of raw and dehydrated animal proteins (chicken & turkey, salmon & herring, lamb with quail, duck with pheasant) delivers exceptional biological value and high digestibility. Carefully selected protein sources enhance palatability while supporting nutrient availability, lean muscle maintenance and overall vitality.



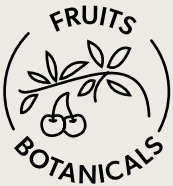
Low Glycaemic Ancestral Grains Inclusion

Selected ancestral grains (whole spelt, barley, and oats) provide a steady and sustained release of energy through slow digestion, supporting balanced blood sugar levels and long-term metabolic health.



NutriBiome System

A targeted blend of prebiotics (manno-oligosaccharides - MOS, fructo-oligosaccharides - FOS, chicory inulin) and functional fibres (beet pulp, pea fibre, alfalfa, psyllium husks and seeds) support a balanced intestinal microbiota, enhancing digestive efficiency and nutrient absorption. This system promotes optimal digestibility and contributes to healthy stool quality and overall digestive well-being.



Fruits & Botanicals

Fruits & botanicals provide natural sources of antioxidants, supporting cellular protection, immune function and physiological balance.



Joint Support

Glucosamine and chondroitin support joint function and mobility, particularly important in growing and adult dogs.



Skin & Coat Health

Balanced Omega-6 and Omega-3 fatty acids from Salmon oil contribute to skin integrity and coat quality.



ULTRA PREMIUM PET FOOD

Complete food for

ADULT FORMULAS

		toy & small breeds	medium & large breeds
CRAFTIA NATURA	Chicken & Turkey	●	●
CRAFTIA NATURA	Lamb with Quail	●	●
CRAFTIA NATURA	Salmon & Herring	●	●
CRAFTIA NATURA	Duck with Pheasant	●	●

Complete food for

PUPPY FORMULAS

		toy & small breeds	medium & large breeds	gestating or breastfeeding bitches
CRAFTIA NATURA	Chicken & Turkey	●	●	●
CRAFTIA NATURA	Lamb with Quail	●	●	●
CRAFTIA NATURA	Salmon & Herring	●	●	●
CRAFTIA NATURA	Duck with Pheasant	●	●	●

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

toy and small breeds



CRAFTIA NATURA

Chicken & Turkey

HIGH RAW CHICKEN & TURKEY INCLUSION (UP TO 36%)

Carefully crafted formula with high-quality proteins from chicken and turkey supports strong muscles, maintains optimal body condition and enhances the health and shine of skin and coat.

DIGESTIBILITY & TOLERANCE

Wholesome poultry proteins provide digestive support, promoting gut health and overall comfort without added fillers.

PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.



COMPOSITION

Raw chicken (20%), raw turkey (16%), dehydrated chicken protein (11%), dehydrated turkey protein (10%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried cranberry (0.5%), dried cherry (0.5%), dried blueberry, dried asparagus, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32%; Crude fat 18%; Crude fibre 1.95%; Crude ash 6.8%; Calcium 1.1%; Phosphorus 0.80%; Omega-6 fatty acids 2.7%; Omega-3 fatty acids 0.80%; DHA 0.45%; EPA 0.25%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

medium and large breeds

CRAFTIA NATURA

Chicken & Turkey



HIGH RAW CHICKEN & TURKEY INCLUSION (UP TO 36%)

Carefully crafted formula with high-quality proteins from chicken and turkey supports strong muscles, maintains optimal body condition and enhances the health and shine of skin and coat.



DIGESTIBILITY & TOLERANCE

Wholesome poultry proteins provide digestive support, promoting gut health and overall comfort without added fillers.

COMPOSITION

Raw chicken (20%), raw turkey (16%), dehydrated chicken protein (10%), dehydrated turkey protein (10%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried cranberry (0.5%), dried cherry (0.5%), dried blueberry, dried asparagus, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 31.45%; Crude fat 17.7%; Crude fibre 1.75%; Crude ash 6.7%; Calcium 1.1%; Phosphorus 0.90%; Omega-6 fatty acids 2.7%; Omega-3 fatty acids 0.80%; DHA 0.45%; EPA 0.25%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg, 10 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

toy and small breeds

CRAFTIA NATURA

Lamb with Quail



HIGH RAW LAMB & QUAIL INCLUSION (UP TO 35%)

High biological value proteins from lamb and quail support lean muscle maintenance while providing a rich, natural source of essential amino acids.



DIGESTIBILITY & TOLERANCE

Lamb and quail are selected protein sources, suitable for dogs with sensitive digestion or requiring highly digestible diets.



PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.

COMPOSITION

Raw lamb (27%), raw quail (8%), dehydrated lamb protein (8%), chicken fat, dehydrated quail protein (5%), dehydrated chicken protein, fish oil (from salmon), spelt, brown rice, barley, oats, millet, hydrolyzed poultry proteins, hydrolyzed fish proteins, chicken giblets (liver, heart, kidney), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried asparagus (0.5%), dried blueberry (0.5%), dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32%; Crude fat 18%; Crude fibre 1.75%; Crude ash 6.9%; Calcium 1.2%; Phosphorus 0.90%; Omega-6 fatty acids 2.6%; Omega-3 fatty acids 0.70%; DHA 0.35%; EPA 0.25%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

medium and large breeds

CRAFTIA NATURA

Lamb with Quail



HIGH RAW LAMB & QUAIL INCLUSION (UP TO 35%)

High biological value proteins from lamb and quail support lean muscle maintenance while providing a rich, natural source of essential amino acids.



DIGESTIBILITY & TOLERANCE

Lamb and quail are selected protein sources, suitable for dogs with sensitive digestion or requiring highly digestible diets.

COMPOSITION

Raw lamb (27%), raw quail (8%), dehydrated lamb protein (8%), chicken fat, dehydrated quail protein (5%), dehydrated chicken protein, fish oil (from salmon), spelt, brown rice, barley, oats, millet, hydrolyzed poultry proteins, hydrolyzed fish proteins, chicken giblets (liver, heart, kidney), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried asparagus (0.5%), dried blueberry (0.5%), dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 31.45%; Crude fat 17.7%; Crude fibre 1.75%; Crude ash 6.7%; Calcium 1.2%; Phosphorus 0.90%; Omega-6 fatty acids 2.6%; Omega-3 fatty acids 0.70%; DHA 0.35%; EPA 0.25%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

toy and small breeds



CRAFTIA NATURA

Salmon & Herring

HIGH RAW SALMON & HERRING INCLUSION (UP TO 26%)

Salmon and herring provide high-quality proteins, as well as EPA (0.30%) and DHA (0.60%), which maintain healthy skin and a shiny coat.

BRAIN & VISION SUPPORT

Rich in DHA from salmon oil, this formula supports cognitive function while maintaining optimal visual health in adult dogs.



PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.



COMPOSITION

Salmon (15%), dehydrated herring protein (15%), herring (11%), dehydrated salmon protein (11%), fish oil (from salmon), hydrolyzed fish proteins, linseed, spelt, brown rice, barley, oats, millet, dried beet pulp, alfalfa meal, pea fibre, dried apple (0.5%), dried asparagus (0.5%), dried blueberry, dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32%; Crude fat 18%; Crude fibre 1.8%; Crude ash 6.9%, Calcium 1.1%; Phosphorus 0.90%; Omega-6 fatty acids 2.1%; Omega-3 fatty acids 1.1%; DHA 0.60%; EPA 0.30%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

medium and large breeds



CRAFTIA NATURA

Salmon & Herring

HIGH RAW SALMON & HERRING INCLUSION (UP TO 26%)

Salmon and herring provide high-quality proteins, as well as EPA (0.30%) and DHA (0.60%), which maintain healthy skin and a shiny coat.

BRAIN & VISION SUPPORT

Rich in DHA from salmon oil, this formula supports cognitive function while maintaining optimal visual health in adult dogs.

COMPOSITION

Salmon (15%), dehydrated herring protein (15%), herring (11%), dehydrated salmon protein (11%), fish oil (from salmon), hydrolyzed fish proteins, linseed, spelt, brown rice, barley, oats, millet, dried beet pulp, alfalfa meal, pea fibre, dried apple (0.5%), dried asparagus (0.5%), dried blueberry, dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

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AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg, 10 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

toy and small breeds



CRAFTIA NATURA

Duck with Pheasant

HIGH RAW DUCK & PHEASANT INCLUSION (UP TO 26%)

Provides highly digestible animal proteins with high biological value, supporting excellent palatability and contributing to optimal nutrient availability and overall nutritional quality.

ALTERNATIVE PROTEIN SOURCES

Duck and pheasant are selected to reduce the risk of food sensitivities and support digestive tolerance, making the formula particularly suitable for sensitive dogs.

PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.

COMPOSITION

Raw duck (19%), raw pheasant (7%), dehydrated duck protein (7%), dehydrated pheasant protein (7%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), dried eggs, spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), linseed, dried beet pulp, alfalfa meal, pea fibre, dried artichoke (0.5%), dried cherry (0.5%), dried blueberry, dried cranberry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32%; Crude fat 18%; Crude fibre 1.75%; Crude ash 6.9%; Calcium 1.1%; Phosphorus 0.90%; Omega-6 fatty acids 3%; Omega-3 fatty acids 0.80%; DHA 0.45%; EPA 0.25%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Adult Dogs

medium and large breeds

CRAFTIA NATURA

Duck with Pheasant



HIGH RAW DUCK & PHEASANT INCLUSION (UP TO 26%)

Provides highly digestible animal proteins with high biological value, supporting excellent palatability and contributing to optimal nutrient availability and overall nutritional quality.

ALTERNATIVE PROTEIN SOURCES

Duck and pheasant are selected to reduce the risk of food sensitivities and support digestive tolerance, making the formula particularly suitable for sensitive dogs.

COMPOSITION

Raw duck (19%), raw pheasant (7%), dehydrated duck protein (7%), dehydrated pheasant protein (7%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), dried eggs, spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), linseed, dried beet pulp, alfalfa meal, pea fibre, dried artichoke (0.5%), dried cherry (0.5%), dried blueberry, dried cranberry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, glucosamine, chondroitin sulphate, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

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Crude protein 31.45%; Crude fat 17.7%; Crude fibre 1.75%; Crude ash 6.7%; Calcium 1.1%; Phosphorus 0.90%; Omega-6 fatty acids 3%; Omega-3 fatty acids 0.80%; DHA 0.45%; EPA 0.25%; Glucosamine 1300 mg/kg, Chondroitin sulphate 1000 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

toy and small breeds



CRAFTIA NATURA

Chicken & Turkey

HIGH RAW CHICKEN & TURKEY INCLUSION (UP TO 36%)

This nutrient-rich formula combines chicken and turkey proteins to maintain healthy growth, muscle strength and physical vitality.

IDEAL RATIO FOR GROWTH & BONE DEVELOPMENT

Carefully formulated to deliver the ideal balance of calcium and phosphorus, supporting proper skeletal development, strong teeth and steady growth.

PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.

COMPOSITION

Raw chicken (20%), raw turkey (16%), dehydrated chicken protein (12%), dehydrated turkey protein (11%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), chicken cartilage (source of glucosamine and chondroitin sulphate), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried cranberry (0.5%), dried cherry (0.5%), dried blueberry, dried asparagus, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 33%; Crude fat 19.8%; Crude fibre 1.6%; Crude ash 6.6%; Calcium 1.05%; Phosphorus 0.80%; Omega-6 fatty acids 3%; Omega-3 fatty acids 0.70%; DHA 0.40%; EPA 0.20%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

medium and large breeds



CRAFTIA NATURA

Chicken & Turkey

HIGH RAW CHICKEN & TURKEY INCLUSION (UP TO 36%)

This nutrient-rich formula combines chicken and turkey proteins to maintain healthy growth, muscle strength and physical vitality.

IDEAL RATIO FOR GROWTH & BONE DEVELOPMENT

Carefully formulated to deliver the ideal balance of calcium and phosphorus, supporting proper skeletal development, strong teeth and steady growth.

COMPOSITION

Raw chicken (20%), raw turkey (16%), dehydrated chicken protein (12%), dehydrated turkey protein (10%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), chicken cartilage (source of glucosamine and chondroitin sulphate), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried cranberry (0.5%), dried cherry (0.5%), dried blueberry, dried asparagus, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32.65%; Crude fat 19.4%; Crude fibre 1.6%; Crude ash 6.6%; Calcium 1.2%; Phosphorus 0.90%; Omega-6 fatty acids 3.1%; Omega-3 fatty acids 0.90%; DHA 0.50%; EPA 0.30%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

toy and small breeds



CRAFTIA NATURA

Lamb with Quail

HIGH RAW LAMB & QUAIL INCLUSION (UP TO 35%)

A high-quality source of essential amino acids, supporting steady growth, muscle development and overall vitality during early life stages.

DIGESTIBILITY & TOLERANCE

Lamb and quail are carefully selected to offer high digestibility and excellent tolerance, making this formula suitable for puppies with sensitive digestion.



PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.



COMPOSITION

Raw lamb (25%), raw quail (10%), chicken fat, dehydrated lamb protein (10%), dehydrated quail protein (5%), dehydrated chicken protein, fish oil (from salmon), spelt, brown rice, barley, oats, millet, hydrolyzed poultry proteins, hydrolyzed fish proteins, chicken giblets (liver, heart, kidney), chicken cartilage (source of glucosamine and chondroitin sulphate), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried asparagus (0.5%), dried blueberry (0.5%), dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligosaccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 33.25%; Crude fat 20%; Crude fibre 1.6%; Crude ash 6.7%; Calcium 1%; Phosphorus 0.90%; Omega-6 fatty acids 3.3%; Omega-3 fatty acids 0.90%; DHA 0.50%; EPA 0.30%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

medium and large breeds

CRAFTIA NATURA

Lamb with Quail



HIGH RAW LAMB & QUAIL INCLUSION (UP TO 35%)

A high-quality source of essential amino acids, supporting steady growth, muscle development and overall vitality during early life stages.



DIGESTIBILITY & TOLERANCE

Lamb and quail are carefully selected to offer high digestibility and excellent tolerance, making this formula suitable for puppies with sensitive digestion.

COMPOSITION

Raw lamb (25%), raw quail (10%), chicken fat, dehydrated lamb protein (10%), dehydrated quail protein (6%), dehydrated chicken protein, fish oil (from salmon), spelt, brown rice, barley, oats, millet, hydrolyzed fish proteins, hydrolyzed poultry proteins, chicken giblets (liver, heart, kidney), chicken cartilage (source of glucosamine and chondroitin sulphate), dried eggs, linseed, dried beet pulp, alfalfa meal, pea fibre, dried asparagus (0.5%), dried blueberry (0.5%), dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligosaccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32.65%; Crude fat 19.4%; Crude fibre 1.6%; Crude ash 6.7%; Calcium 1.15%; Phosphorus 0.90%; Omega-6 fatty acids 3.1%; Omega-3 fatty acids 0.70%; DHA 0.40%; EPA 0.20%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg, 10 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

toy and small breeds

CRAFTIA NATURA

Salmon & Herring



HIGH RAW SALMON & HERRING INCLUSION (UP TO 26%)

Packed with proteins and beneficial omega fatty acids, salmon and herring support robust growth, proper development and energetic wellbeing.



BRAIN & VISION SUPPORT

Rich in DHA from salmon oil to support cognitive development and learning capacity throughout growth.



PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.

COMPOSITION

Salmon (15%), dehydrated herring protein (15%), herring (11%), dehydrated salmon protein (11%), hydrolyzed fish proteins, fish oil (from salmon), linseed, spelt, brown rice, barley, oats, millet, dried shrimps (source of glucosamine and chondroitin sulphate), dried beet pulp, alfalfa meal, pea fibre, dried apple (0.5%), dried asparagus (0.5%), dried blueberry, dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligosaccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 33%; Crude fat 19.8%; Crude fibre 1.6%; Crude ash 6.9%; Calcium 1.2%; Phosphorus 0.90%; Omega-6 fatty acids 2.1%; Omega-3 fatty acids 1.2%; DHA 0.70%; EPA 0.40%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

medium and large breeds

CRAFTIA NATURA

Salmon & Herring



HIGH RAW SALMON & HERRING INCLUSION (UP TO 26%)

Packed with proteins and beneficial omega fatty acids, salmon and herring support robust growth, proper development and energetic wellbeing.



BRAIN & VISION SUPPORT

Rich in DHA from salmon oil to support cognitive development and learning capacity throughout growth.

COMPOSITION

Salmon (15%), dehydrated herring protein (15%), herring (11%), dehydrated salmon protein (11%), hydrolyzed fish proteins, fish oil (from salmon), linseed, spelt, brown rice, barley, oats, millet, dried shrimps (source of glucosamine and chondroitin sulphate), dried beet pulp, alfalfa meal, pea fibre, dried apple (0.5%), dried asparagus (0.5%), dried blueberry, dried cranberry, dried cherry, chicory inulin (0.4%), yeast extract (source of manno-oligosaccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 32.65%; Crude fat 19.4%; Crude fibre 1.6%; Crude ash 6.8%; Calcium 1.2%; Phosphorus 0.90%; Omega-6 fatty acids 2.1%; Omega-3 fatty acids 1.2%; DHA 0.70%; EPA 0.40%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

toy and small breeds



CRAFTIA NATURA

Duck with Pheasant

HIGH RAW DUCK & PHEASANT INCLUSION (UP TO 28%)

A premium source of high-quality proteins and essential amino acids, helping build muscle strength, support steady growth and encourage overall vitality.

ALTERNATIVE PROTEIN SOURCES

Duck & pheasant are selected to reduce the risk of food sensitivities and support digestive tolerance, making the formula particularly suitable for sensitive puppies.

PERFECT KIBBLE SIZE

Kibble designed to fit small jaws comfortably, making each bite easy to chew while satisfying even the pickiest appetites.

COMPOSITION

Raw duck (20%), raw pheasant (8%), dehydrated duck protein (7%), dehydrated pheasant protein (7%), chicken fat, hydrolyzed poultry proteins, hydrolyzed fish proteins, fish oil (from salmon), dried eggs, spelt, brown rice, barley, oats, millet, chicken giblets (liver, heart, kidney), chicken cartilage (source of glucosamine and chondroitin sulphate), linseed, dried beet pulp, alfalfa meal, pea fibre, dried artichoke (0.5%), dried cherry (0.5%), dried blueberry, dried cranberry, chicory inulin (0.4%), yeast extract (source of manno-oligo-saccharides) (0.3%), fructo-oligosaccharides (0.3%), Ascophyllum Nodosum, calcium carbonate, monocalcium phosphate, potassium chloride, sodium chloride, dried brewer's yeast, aloe vera, rosemary, turmeric, marigold, psyllium husks and seeds, Yucca Schidigera.

ANALYTICAL CONSTITUENTS

Crude protein 33%; Crude fat 19.8%; Crude fibre 1.75%; Crude ash 6.9%; Calcium 1.1%; Phosphorus 0.90%; Omega-6 fatty acids 3%; Omega-3 fatty acids 0.80%; DHA 0.45%; EPA 0.25%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

grain inclusive

ULTRA PREMIUM DOG FOOD



Puppy

medium and large breeds

CRAFTIA NATURA

Duck with Pheasant



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ANALYTICAL CONSTITUENTS

Crude protein 32.65%; Crude fat 19.4%; Crude fibre 1.75%; Crude ash 6.9%; Calcium 1.1%; Phosphorus 0.90%; Omega-6 fatty acids 3%; Omega-3 fatty acids 0.80%; DHA 0.45%; EPA 0.25%; Glucosamine 1400 mg/kg, Chondroitin sulphate 1100 mg/kg.

AVAILABLE IN SIZE: 640 g, 2 kg, 7 kg.

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